

# New Hampshire Tourism Summit



**New Hampshire**

LIVE FREE



**BEA Collaborator  
of the Year**

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**Greater  
Monadnock  
Collaborative**







# Great North American Solar Eclipse



New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS





# Discover New England Summit



New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS

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**Joint  
Promotional  
Program**

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**21 Applicants**

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**35 Applications**

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**Awarded: \$1,026,000**



# Looking Ahead





# Summer Forecast

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- **4.8 million** overnight visitor trips
- **\$2.6 billion** in visitor spending



# Manchester-Boston Regional Update

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**Ted Kitchens**

Airport Director

[flymanchester.com](http://flymanchester.com)





# Marketing through Adverse Weather Patterns



**Dr. Elizabeth Burakowski**, UNH Institute for the Study of  
Earth, Ocean and Space

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**Kathy Bennet**, Kathy Bennett Marketing

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**John Nyhan**, Hampton Area Chamber of Commerce

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**Jessyca Keeler**, SkiNH



# Life is Good Partnership

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Martina Langdon

[Lifeisgood.com](http://Lifeisgood.com)





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New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS









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# Playmaker

P R O J E C T

10% FOR KIDS





# LIVE FREE



LIFE IS GOOD IN NEW HAMPSHIRE





**Thank you for joining us!**

**NH Travel Council Luncheon is Next**





# New Hampshire Travel Council



**WAYFARER**

LACONIA'S FINEST  
COFFEE ROASTERS  
EST. 2015



**Manchester·Boston**  
REGIONAL AIRPORT